Global Career Education Network

September 2024

Content

Context

- A widening global skills gap is limiting access to effective career education for youth in underserved communities.

- According to the World Economic Forum, bridging this gap could potentially add USD 11.5 trillion to global GDP by 2028.

- In response, we are co-creating an impactful and thriving global network to ensure children and youth grow as leaders and are better prepared for the evolving world of work, regardless of socioeconomic background.

Our shared aspirations

- **Fostering meaningful relationships**
  Connecting with leading professionals and organizations across diverse contexts and countries and understanding each other's work.

- **Learning from each other**
  Sharing experiences and knowledge to learn from diverse contexts on ways to improve program delivery, overcome similar challenges, expand reach, and grow impact.

- **Cross-country collaboration**
  Collaborating with relevant organizations to shape global discussions and build multi-country partnerships for driving innovation and sustainability.

"We want to know the rest of the network members, learn from them and showcase new ways of driving career education impact at scale"
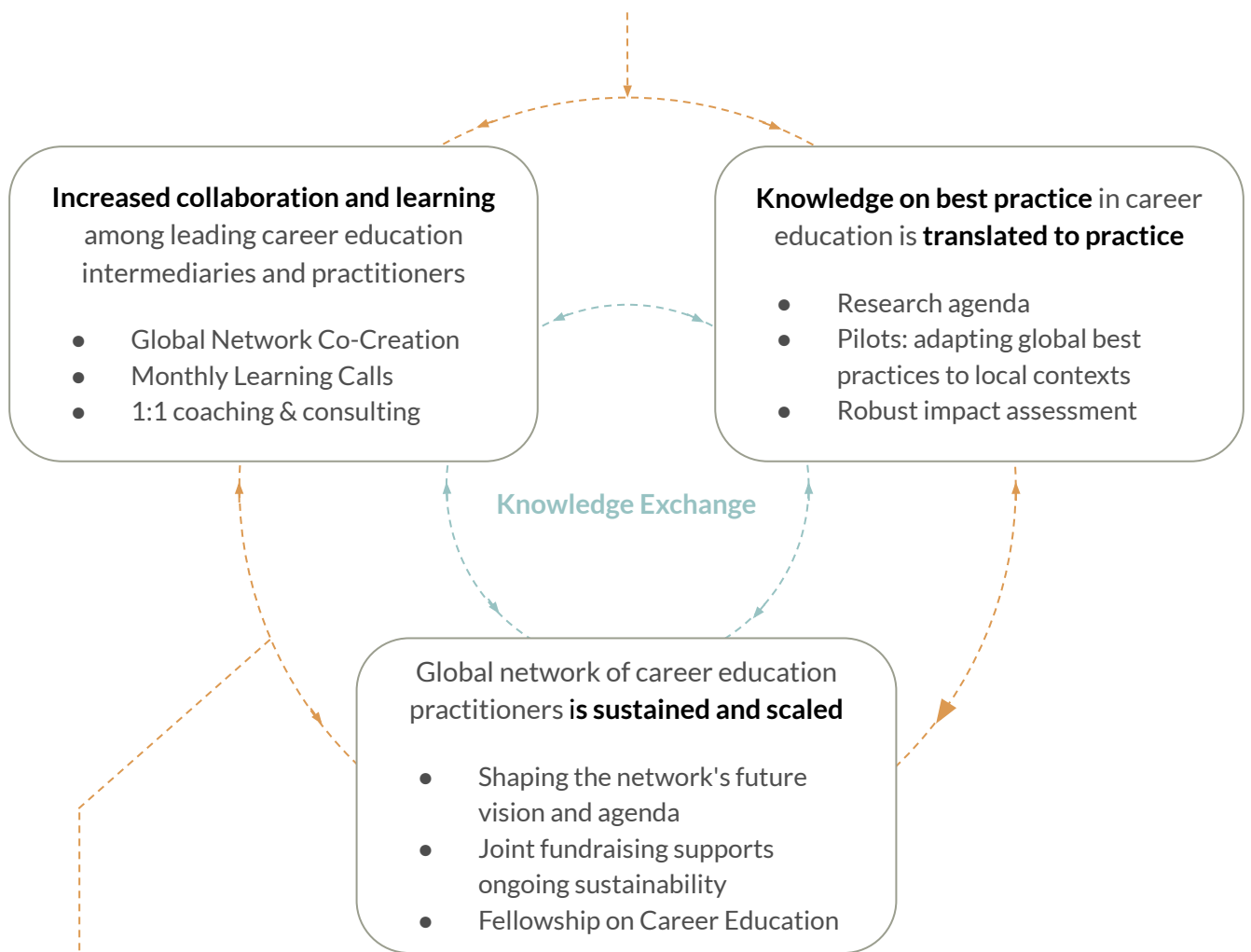
— Network member
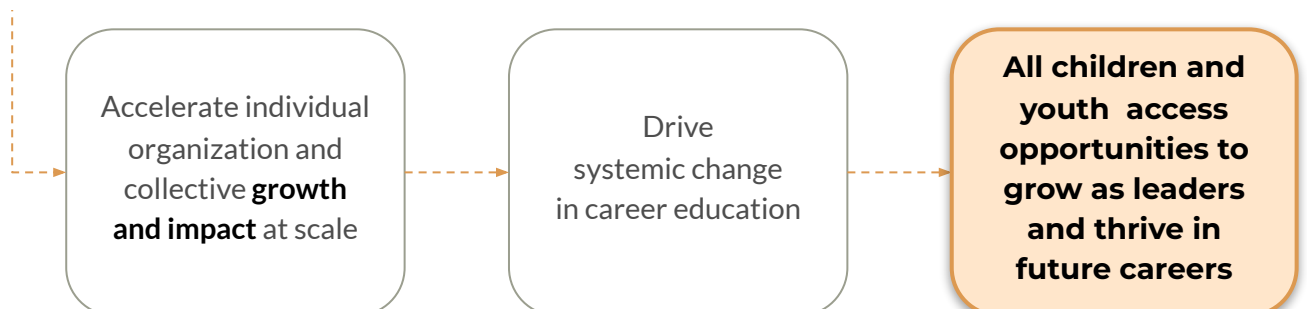
Theory of Change

Problem statement: A widening global skills gap is restricting access to effective career education for underserved youth, many of whom are not in employment, education, or training. This gap, exacerbated by pandemic-related disruptions, limits their potential to thrive in the evolving world of work.

Network Goals & Activities

Increased collaboration and learning among leading career education intermediaries and practitioners

- Global Network Co-Creation
- Monthly Learning Calls
- 1:1 coaching & consulting

Knowledge on best practice in career education is **translated to practice**

- Research agenda
- Pilots: adapting global best practices to local contexts
- Robust impact assessment

Knowledge Exchange

Global network of career education practitioners **is sustained and scaled**

- Shaping the network's future vision and agenda
- Joint fundraising supports ongoing sustainability
- Fellowship on Career Education

Thriving and impactful
Global Career Education Network

Accelerate individual organization and collective **growth and impact** at scale

Drive systemic change in career education

All children and youth access opportunities to grow as leaders and thrive in future careers

Our learning agenda

- **Where do we want to be in two years? What metrics will help us track progress?**

- **How are we observing systemic change happening in diverse contexts? What is enabling it?**

- **Monitoring, Evaluation, Research and Learning**
    - Implementing continuous feedback systems from all stakeholders.
    - Developing methods to assess and demonstrate skills acquisition.
    - Communicating findings and advocating for support and policy.

- **Fostering multi-country collaboration**
    - Learning from diverse contexts and adapting to local environments.
    - Building alliances to inform global discussion and forming partnerships to pilot innovations and mobilize resources.
    - Expanding to other countries.
    - Multi-country collaboration for fundraising

- **Partnering with governments** at national and local levels to scale interventions and expand access.

- **Building alliances and engaging stakeholders**
    - Bringing together and foster collaboration local and national institutions and stakeholders to drive system-level change.
    - Working with teachers and school systems to integrate career education in formal curriculum.
    - Exploring local community engagement strategies.
    - Creating inclusive and relevant career education programs that meet the unique needs and aspirations of all students, regardless of their background or abilities.

- **Fostering meaningful industry engagement,** aligning career education with enterprises needs, opening up opportunities for diverse young adults, and engaging employees as volunteers.

- **Integrating technology** in career education to address challenges of online learning , reach a more significant scale and enhance delivery.

- **Certifications and microcredentials**
    - Developing certification and accreditable standards for career education and facilitator trainings across diverse geographies.
    - How are we seeing microcredentials being applied in Career Education.

- **Holistic education and career readiness**

- **Supporting educators, practitioners and communities to grow students as leaders who thrive in future careers**

Network activities

How we will learn together

- Online monthly learning sessions
- 1:1 coaching and peer to peer support
- Resources: network-based insights, case studies, tools, etc.
- Yearly in-person events
- Action research pilots
- Site visits
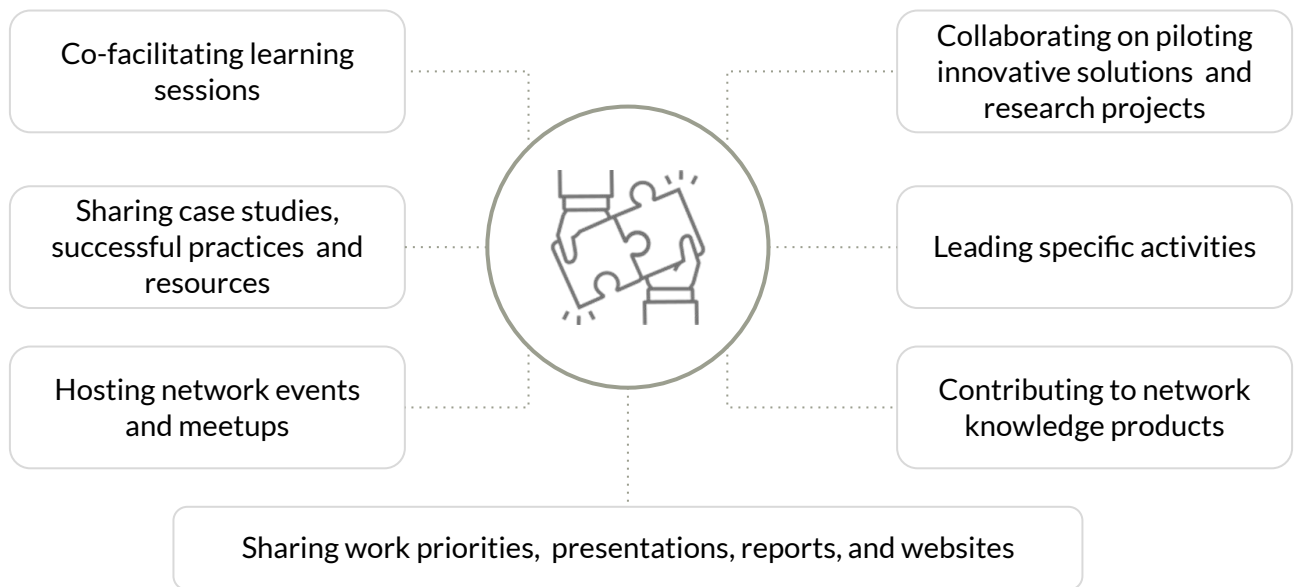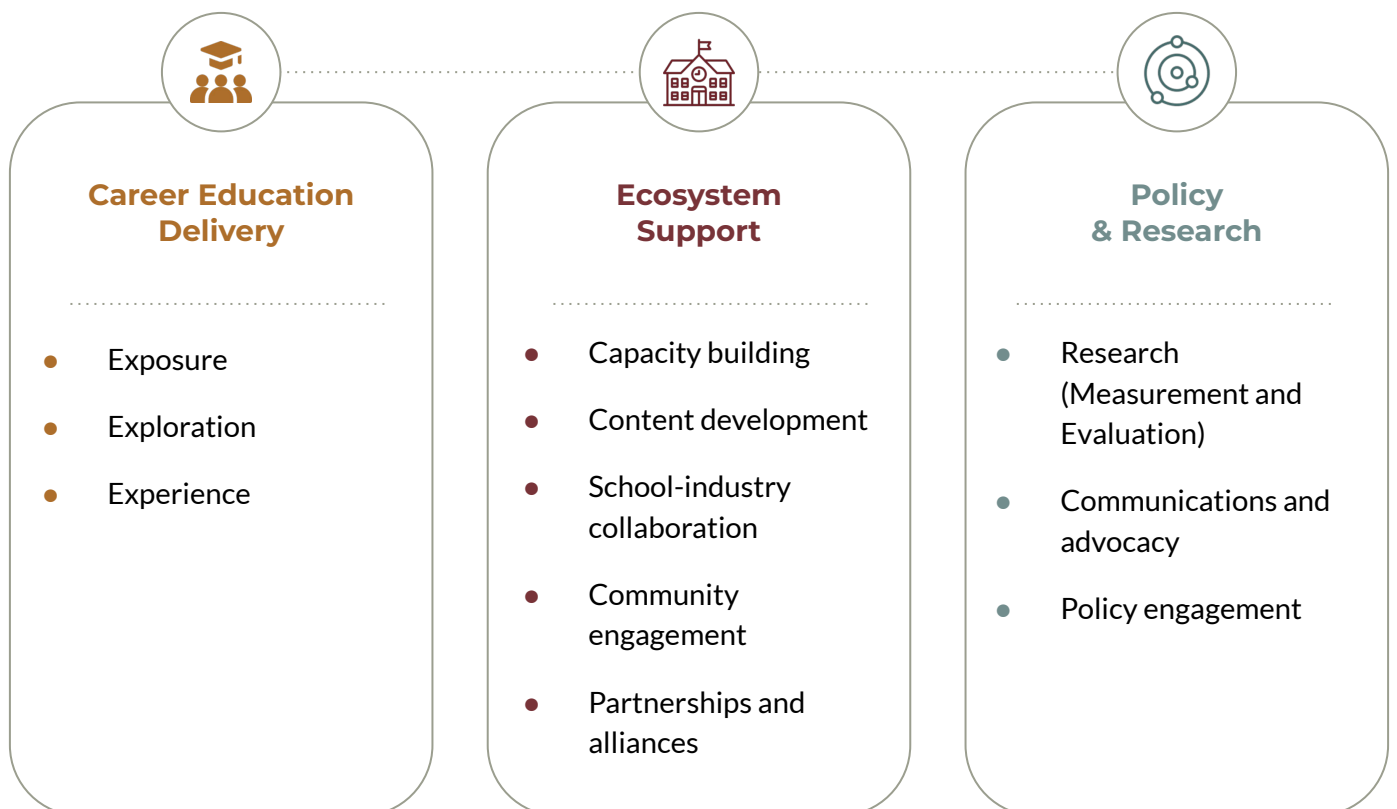- Asynchronous learning space

Network norms

- **Collective leadership:**
  Together we actively shape our network's direction and contribute to its growth.

- **Embracing Learning:**
  We highly value and encourage continuous learning and knowledge sharing.

- **Embracing diversity:**
  We value different perspectives and approaches, recognizing we're all at various stages of learning.

- **Respect and Humility:**
  We honor each person's unique context and experiences. We demonstrate respect for everyone's story through our language, thoughts, and interactions.

- **Growing together:**
  We create a safe space where we feel trustful to share any thoughts, ideas, that will help someone else (or ourselves) learn and grow, fostering connections beyond the meetings.

How members contribute to the network

Co-facilitating learning
sessions

Collaborating on piloting
innovative solutions and
research projects

Sharing case studies,
successful practices and
resources

Leading specific activities

Hosting network events
and meetups

Contributing to network
knowledge products

Sharing work priorities, presentations, reports, and websites

Network members' areas of expertise

Career Education Delivery

- Exposure
- Exploration
- Experience

Ecosystem Support

- Capacity building
- Content development
- School-industry collaboration
- Community engagement
- Partnerships and alliances

Policy & Research

- Research (Measurement and Evaluation)
- Communications and advocacy
- Policy engagement

Mapping network members' according to their areas of intervention

Network members share the same goal but have different roles, reflecting diverse perspectives and contributions within the education system.

	Career Ed Delivery	Ecosystem Support	Policy & Research
antarang aspire · act · achieve	●	●	●
A1	●	●	●
THE **CAREERS** & **ENTERPRISE** COMPANY		●	●
CDRF 中国发展研究基金会 China Development Research Foundation		●	●
CON I BAMBINI IMPRESA SOCIALE		●	●
exe	●	●	
FUNDAÇÃO **IOCHPE**	●	●	●
Fundación **Bertelsmann**		●	●
PHI NEO		●	●
Teach For All A Global Network	●	●	●

Who we are

Links to network members' 1-pagers

- **Antarang**
- **Article 1**
- **Careers & Enterprise Company**
- **Chinese Development Research Foundation**
- **Con i Bambini**

- **Empieza Por Educar**
- **Fundación Bertelsmann**
- **Iochpe Foundation**
- **Phineo**
- **Teach For All**

Who is Who in the network

- **Adelis Galindo Yumo** - PM Xcelence Schools that Inspire / Empieza por Educar
- **Beth Clarke** - Grants & Commissioning Manager / Careers & Enterprise Company
- **Claudio Anjos** - President / Iochpe Foundation
- **Eléonore Padovani** - Public & International Funding Manager / Article 1
- **Ivette Penella** - Project Manager / Bertelsmann Foundation
- **Jonas Fathy** - Head of Impact Analysis / Phineo
- **Juan José Juárez** - Senior Project Manager / Bertelsmann Foundation
- **Katrina Zuchina** - Impact Manager / Phineo
- **Li Qiwen** - Program Manager, CDRI / China Development Research Foundation
- **Lijia Shi** - Assistant Director, CDRI / China Development Research Foundation
- **Marialuisa Macedone** - Impact evaluation expert / Con i Bambini
- **Mariana Franco** - Director Corporate Partnerships / Teach For All
- **Mariapaola Pietracci Mirabelli** - Institutional activity officer / Con i Bambini
- **Max Rowe** - Associate Director Grants and Dev. / Careers & Enterprise Company
- **Noemí Martin** - Education PM / Empieza por Educar
- **Pedro Cunha** - Program Manager / Iochpe Foundation
- **Priyanka Sanghai** - Director of Product Design / Antarang Foundation
- **Swati Mohan** - Director of Programs / Antarang Foundation
- **Tarek Chehidi** - Global Head of Future of Work / Teach For All
- **William Molano** - Career Education Project Manager / Teach For All
- **Yann Carcel** - Partnerships Coordinator / Article 1