

## EduAction Campaign Impact Stories - 2023

UniCredit and Teach for All's partnership is part of a broader regional movement to provide youth access to high-quality education across Europe. **UniCredit + Teach For All's EduAction Campaign** —an event that took place from March 27 to April 7—is a concrete example of this partnership's regional impact and further underlines UniCredit's commitment to empower communities to progress through a concerted focus on youth and education. Below are highlights from the event:

### Teach For Italy

During EduAction, Teach For Italy worked closely with UniCredit's Banking Academy to develop a two-part financial education program for its teaching fellows. Giovanna Neffat, Head of the Banking Academy Program, joined 40 Teach For Italy fellows for their training retreat in Trieste, where she facilitated an introductory training session on financial education as a tool for empowerment and social change in Italy's most disadvantaged communities. In addition, Carlo Gilardi, UniCredit's Business Financing Representative for the North-West Region, facilitated in person and online technical training sessions on the relationship between youth and financial planning, giving fellows the tools and knowledge to support their students to develop strong financial skills.



On March 27, Teach For Italy Director Andrea Pastorelli welcomed senior UniCredit representatives Silvia Cappellini and Tania Viernaud, together with Wendy Kopp, the Founder and CEO of Teach For All, for a school visit and roundtable discussion. At the CIOFS Milan Institute, a vocational training center, the group met teaching fellows Amira, Elena, and Giovanni and listened to the students' stories, backgrounds, and dreams.

### Teach For Slovakia

UniCredit volunteers facilitated financial education lessons in 15 classes across 8 schools, reaching nearly 360 students aged 12-17 years.

***"I learned the importance of saving money, and how hard it is for parents to manage the family budget."***

— Student at Teach For Slovakia



### Teach For Romania

UniCredit volunteers visited Ferentari, a school located in one of Bucharest's most severely under-resourced neighborhoods, with high rates of poverty, substance abuse, and domestic violence. The volunteers facilitated workshops to teach the students foundational financial skills. As part of this event, the students heard from Daria si Madalina, a group of teenage entrepreneurs who are part of UniCredit's Major Start program, which gives teenagers from community schools the boost they need to increase their chances of financial independence and a successful career. From their inspiring example, the Ferentari students learned the basics of starting a small business, how to save and reinvest profits, how to promote a business on social media, and much more.

## Teach For Bulgaria

As part of UniCredit's initiative to support education and local communities, Iliya Patsev, a regional expert in investment products, visited a classroom in St. Cyril and Methodius Secondary School in Pordim, a small village in Bulgaria. He spent time with 11th- and 12th-grade students who have an interest in economics and shared his professional experiences with them. Iliya emphasized the importance of balancing commitments, effective time management, and continued learning so that students can achieve their goals.



***"[As a] mentor, I spent the afternoon with the third graders of 90th school Gen. Jose de San Martin in Sofia city. The children shared with me their dreams and what inspires them. We also talked about kindness and how important it is to be tolerant of each other... [and] to learn and upgrade our knowledge. Our country has a bright future if all third-graders are as awake, smart, and curious as Mrs. Hristina Chaneva's children."***

— Adelina Peeva, Sponsorships and Events Specialist, UniCredit Bulgaria

## Teach First Deutschland

Boris Hopinski, Chief Operating Officer and Member of the Management Board of HypoVereinsbank - UniCredit Bank AG, made a virtual visit to a 9th-grade classroom to share his personal and career journey, and to listen as the students shared their career aspirations.

***"The more diverse the perspectives on life we can explore, the greater the wealth of experience from which we draw inspiration for our own resolutions and goals."***

— Shari, Teach for Germany Fellow

## Teach For Austria

Throughout the 2022-2023 school year, UniCredit volunteers visited one classroom several times to work with students on various topics around "Money and its Challenges." The students in this classroom built genuine relationships with the volunteers, deepened their financial knowledge, and practiced what they learned through various activities. During EduAction, the students presented the results of their work; divided into 5 teams, the students presented on topics including how to save money, the banking system, world currencies, inflation, and money and music.



Marion Morales Albinana-Rosner, Executive Board member at UniCredit Bank Austria, visited fellow Andrea Grman and her students, who have been focusing on financial education. During the visit, Marion answered the student's questions about money, its value, and how to invest it sustainably and explained the meaning of inflation and its effects on our daily life. Students conducted an interview on the school's radio station in which Marion shared, ***"Education is the key to all major issues in life, be it democracy, environmental protection, animal welfare or social injustice. For me personally, this experience of standing in the classroom is very valuable, because I can pass on what I have learned and experienced over many years,"*** In another classroom, volunteers Karina Fink and Andreas Petzl facilitated workshops to help students identify their strengths and challenges and practice mock interviews and professional behaviors.